

**Paw Points® FY21 First Half Multisweeps  
Official Rules**

**NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.**

**1. Eligibility:** Paw Points® FY21 First Half Multisweeps (the "Sweepstakes") is open only to legal residents of the fifty (50) United States and the District of Columbia who are at least eighteen (18) years old and members of the Fresh Step® Paw Points® Rewards Program at the time of entry. Employees of The Clorox Pet Products Company, Merkle Inc., and their parent and affiliate companies as well as the immediate family (spouse, parents, siblings and children) and household members of each such employee are not eligible. Subject to all applicable federal, state, and local laws and regulations. Void where prohibited. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's and Administrator's decisions, which are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein.

**2. Sponsor:** The Clorox Pet Products Company, 1221 Broadway, Oakland, CA 94612. **Administrator:** Mekle Inc., 3000 Town Center, Suite 2100, Southfield, MI 48075.

**3. Timing:** The Sweepstakes begins on July 1, 2020 at 12:00 a.m. Eastern Time ("ET") and ends on December 31, 2020 at 11:59 p.m. ET (the "Promotion Period"). The Sweepstakes consists of six (6) monthly entry periods (each a "Monthly Entry Period"), as outlined in the chart below:

Entry Period	Start at 12:00 a.m. ET	End at 11:59 p.m. ET	Mail-In Post Mark Date	Mail-In Received By Date	Approximate Drawing Date
July	7/1/2020	7/31/2020	7/31/2020	8/7/2020	8/21/2020
August	8/1/2020	8/31/2020	8/31/2020	9/7/2020	9/18/2020
September	9/1/2020	9/30/2020	9/30/2020	10/7/2020	10/23/2020
October	10/1/2020	10/31/2020	10/31/2020	11/7/2020	11/20/2020
November	11/1/2020	11/30/2020	11/30/2020	12/7/2020	12/18/2020
December	12/1/2020	12/31/2020	12/31/2020	1/7/2021	1/22/2021

Administrator's computer is the official time-keeping device for the Sweepstakes.

**4. How to Enter:** You must be a member of the Fresh Step® Paw Points® Rewards Program to enter the Sweepstakes. Membership is free. Visit <http://www.freshstep.com> and follow the links and instructions to register for the Fresh Step® Paw Points® Rewards Program. Once you are a member, there are two (2) ways to enter the Sweepstakes:

- a. **Using Rewards Points:** During the Promotion Period, visit <https://www.freshstep.com/paw-points/> and login to your account. Follow the links and instructions to proceed to the Rewards Catalog and locate the Sweepstakes Reward. For every fifteen (15) Rewards Points you redeem, you will receive one (1) Sweepstakes entry for the prize selected.
- b. **By Mail:** To enter the Sweepstakes without redeeming Rewards Points, hand print your name, address, day and evening phone numbers, email address, age and name of prize you are entering for on a 3" x 5" piece of paper and mail it with proper postage to "Paw Points - FY21 First Half Multisweeps," c/o Merkle Inc., PO Box 5011, Dept 844951 Kalamazoo, MI 49003-5011. You will receive one (1) entry into the applicable Monthly Entry

Period drawing. Limit: One (1) per envelope. All mail-in entries must be handwritten. All mail-in entries must be postmarked and received by the dates specified in Section 3 above. All entries become the exclusive property of Sponsor, and none will be acknowledged or returned. Proof of sending or submission will not be deemed to be proof of receipt by Sponsor. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible, illegible, misdirected or postage-due entries, which will be disqualified.

Limit: Each participant may enter up to ten (10) times per day by any method or combination of methods of entry during the Promotion Period. Multiple entrants are not permitted to share the same email address. Any attempt by any entrant to obtain more than the stated number of entries by using multiple/different email addresses, identities, registrations and logins, or any other methods will void that entrant's entries and that entrant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. In the event of a dispute as to any registration, the authorized account holder of the email address used to register will be deemed to be the registrant or player. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Each potential winner may be required to show proof of being the authorized account holder.

**5. Prize Drawings:** Administrator is an independent judging organization whose decisions as to the administration and operation of the Sweepstakes and the selection of the potential winners are final and binding in all matters related to the Sweepstakes. Administrator will randomly select the potential Sweepstakes winner for each prize from all eligible entries received during the applicable Monthly Entry Period for the applicable prize on or around the dates specified in Section 3 above. Non-winning entries will not carry over into drawings for subsequent Monthly Entry Period prizes. Each potential winner will be notified by email, mail or phone. Except where prohibited, each potential winner of a prize valued at \$600 or more (or parent/legal guardian if winner is a minor in his/her state of residence) will be required to sign and return a Declaration of Compliance, Liability and Publicity Release ("Declaration") which must be received by Administrator, within seven (7) days of the date notice or attempted notice is sent, in order to claim his/her prize. If a potential winner of any prize cannot be contacted, fails to sign and return the Declaration or provide any other requested information, within the required time period (if applicable), or the prize is returned as undeliverable, the potential winner forfeits his/her prize. Potential winners must continue to comply with all terms and conditions of these Official Rules, and winning is contingent upon fulfilling all requirements. In the event that a potential winner is disqualified for any reason, Sponsor will award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries. Only three (3) alternate drawings will be held, after which the prize will remain un-awarded. Prizes will be fulfilled approximately 8-10 weeks after the conclusion of the Sweepstakes.

**6. Prizes:**

<b>Monthly Entry Period</b>	<b>Prize Description</b>	<b>Quantity</b>	<b>Approximate Retail Value</b>
July	Cove Litter Box	7	\$129
July	A year supply of Fresh Step Cat Litter awarded as twelve (12) coupons for a FREE Fresh Step® Scoopable Litter – 25lb Carton	10	\$180
August	A year supply of Fresh Step Cat Litter awarded as twelve (12) coupons for a FREE Fresh Step® Scoopable Litter – 25lb Carton	10	\$180
August	Rizzo Cat Tree	6	\$159
September	A year supply of Fresh Step Cat Litter awarded as twelve (12) coupons for a FREE Fresh Step® Scoopable Litter – 25lb Carton	10	\$180

September	Dyson Ball Animal 2 Total Clean Vacuum	2	\$599
October	A year supply of Fresh Step Cat Litter awarded as twelve (12) coupons for a FREE Fresh Step® Scoopable Litter – 25lb Carton	10	\$180
October	Sherpa Moccasin Cat Bed and Catnip Toy	10	\$105
November	A year supply of Fresh Step Cat Litter awarded as twelve (12) coupons for a FREE Fresh Step® Scoopable Litter – 25lb Carton	10	\$180
November	Smartphone and Kate Spade Cat Battery Bank	1	\$1,070
December	A year supply of Fresh Step Cat Litter awarded as twelve (12) coupons for a FREE Fresh Step® Scoopable Litter – 25lb Carton	10	\$180
December	CRAZY Catlady Box 3 Month Subscription	10	\$115.99

**For All Prizes:** The actual value of electronic prizes is subject to price fluctuations in the consumer marketplace based on, among other things, any gap in time between the date the ARV is estimated for purposes of these Official Rules and the date the prize is awarded or redeemed. Terms and conditions of coupons apply. Prizes are non-transferable and no substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute a prize for one of equal or greater value if the designated prize should become unavailable for any reason. The actual value of prizes is subject to price fluctuations in the consumer marketplace based on, among other things, any gap in time between the date the ARV is estimated for purposes of these Official Rules and the date the prize is awarded or redeemed. Winners are responsible for all taxes and fees associated with prize receipt and/or use. Odds of winning a prize depend on the number of eligible entries received for each prize. Limit: One (1) prize per Monthly Entry Period per person.

**7. Release:** By receipt of any prize, winner agrees to release and hold harmless Sponsor, Administrator, and their respective subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies, and prize suppliers, and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Sweepstakes or receipt or use or misuse of any prize.

**8. Publicity:** Except where prohibited, participation in the Sweepstakes constitutes winner's consent to Sponsor's and its agents' use of winner's name, likeness, photograph, voice, opinions and/or hometown and state for promotional purposes in any media, worldwide, without further payment or consideration.

**9. General Conditions:** Sponsor reserves the right to cancel, suspend and/or modify the Sweepstakes, or any part of it, if any fraud, technical failures or any other factor beyond Sponsor's reasonable control impairs the integrity or proper functioning of the Sweepstakes, as determined by Sponsor in its sole discretion. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of these Official Rules or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

**10. Limitations of Liability:** The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Sweepstakes; (4) technical or human error which may occur in the administration of the Sweepstakes or the processing of entries; (5)

late, lost, undeliverable, damaged or stolen mail; or (6) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt or use or misuse of any prize. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Sweepstakes, provided that, if it is not possible to award another entry due to discontinuance of the Sweepstakes, or any part of it, for any reason, Sponsor, in its sole discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any or all of the prizes offered herein. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than the stated number of prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing among all legitimate, un-awarded, eligible prize claims.

**11. Disputes:** Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Eastern District of Michigan (Southern Division) or the appropriate Michigan State Court located in Oakland County, Michigan; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Michigan without giving effect to any choice of law or conflict of law rules (whether of the State of Michigan or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Michigan.

**12. Entrant's Personal Information:** Information collected from entrants is subject to Sponsor's Privacy Policy <https://www.thecloroxcompany.com/legal/privacy/en-us/>.

**13. Winner List:** For a winner list, visit <https://bit.ly/2MkaeKe>. The winner list will be posted after winner confirmation is complete.

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Apple, Inc. is not a sponsor or participant in this Promotion.